

ABOUT THE PROGRAMME

GB Maxibasketball is a World and European championship medal-winning programme, founded in 2017/18 and supported by every home nation basketball governing body. Catering for high-level male and female players aged 35+ and older, the programme is a recognised part of the Basketball England Talent Pathway and operates within governing body protocols for national teams.

In 2026, ten GB squads competed at the FIMBA European Maxibasketball Championship in Athens, returning with two medals, and the GB Men's 50+ made history at the inaugural FIBA Masters Open. The programme now prepares for the 2026/27 season and the FIBA Masters Open 2027 cycle.

OUR AMBITION

To provide players with a high-quality platform to continue playing basketball and competing at performance level through regular training and international events.

OUR VISION

Official governing body representative masters teams winning medals at European and World Maxibasketball Championships.

OUR VALUES

Performance first

Know your role and deliver it to the best of your ability. Plan to win — deliver excellence at every opportunity.

Continual improvement

A growth mindset in everything we do. Take risks, make mistakes, learn, innovate and elevate.

Team first

Leave egos at the door. Open, honest and respectful communication, with no blame culture.

A VOLUNTARY PROGRAMME — WHAT THAT MEANS

All GB Maxibasketball roles are voluntary. Staff and players self-fund their participation in training and at international competition, including travel and accommodation. Some material costs are covered for sports science and medicine staff (e.g. therapeutic strapping and first aid equipment).

In return, we offer something money rarely buys: hands-on experience in a national performance programme, structured professional development built on our growth mindset ethos, mentoring from experienced practitioners, and membership of GB Maxibasketball delegations at designated international championships (FIBA or any other recognised international body whose competitions further our competitive aspirations).

THE ROLE

The Programme Director provides overall strategic leadership, governance and financial accountability for GB Maxibasketball, ensuring the programme runs to national team standards across coaching and playing.

Accountable to	Principally Basketball England, to whom GB Maxibasketball is affiliated, and programme stakeholders
Direct reports	Programme Leads (Men & Women), Head of Performance Support, Training Camp Coordinator, Programme Support
Term	Two years (2026/27–2027/28), subject to annual review
Commitment	Year-round; training camps approximately every 6–8 weeks, plus international championships

RESPONSIBILITIES

LEADERSHIP & GOVERNANCE

- Set programme strategy, objectives and the annual calendar, including entry of GB teams into championships organised by FIBA or any other recognised international governing body
- Hold full financial accountability: budgets, the self-funding framework and value for money
- Own programme policies and procedures, including safeguarding, insurance and player registration compliance
- Appoint and review the programme leadership team, and lead recruitment campaigns for all staff roles
- Uphold performance standards across coaching and playing, working with the Programme Leads
- Champion the programme ethos and a safe, inclusive performance environment

RELATIONSHIPS & COMMUNICATIONS

- Act as primary contact with FIBA and any other designated international federations, including formal championship registration and technical liaison
- Maintain relationships with the Performance Leads of Basketball England, basketballscotland and Basketball Wales
- Establish links with the new GB federation (when formed)
- Manage partnerships with hotels, suppliers, training venue providers, universities and overseas teams
- Own programme communications (website, social media, news, PR) and chair leadership meetings across all roles
- As good practice, provide a season-end summary to the Home Nation Performance Leads (not mandatory)

PERSON SPECIFICATION

ESSENTIAL	DESIRABLE
• Proven strategic leadership in a performance sport environment • Financial management experience with budget accountability • Stakeholder management, including governing bodies or international federations • Strong communication skills, including digital and social channels • Commitment to safeguarding and to diversity, inclusion and equity in sport • Safeguarding qualification and basic disclosure check (or willingness to obtain)	• Knowledge of international masters competition structures (e.g. FIBA, IMGA, FIMBA, ESBA) • Experience leading and developing volunteer workforces • Media and public relations experience • Experience of international delegation or tour logistics

WHAT YOU GET IN RETURN

- Lead a medal-winning national programme and its leadership team
- A national and international network across federations, universities and commercial partners, with development in sports governance and leadership
- Membership of GB Maxibasketball delegations at designated international championships

HOW TO APPLY

Send a cover letter, CV and recent headshot to info@gbmaxibasketball.co.uk — we are happy to arrange an informal chat first. Basic disclosure checks and references are required for all successful applicants.